



## It's time to *Rethink Varicose Veins* *They're more than just a cosmetic problem!*

If left untreated, varicose veins can progress to a more serious form of vein (venous) disease called chronic venous insufficiency (CVI), with signs and symptoms that worsen over time.

That's why the Society for Vascular Surgery®, American Venous Forum and American College of Phlebology have teamed up to encourage those with varicose veins to talk to a vein specialist.

### *You don't have to suffer in silence.*

There are effective and minimally-invasive treatments available that are covered by many insurance plans.

So talk to a vein specialist today! They can help you get screened for varicose veins and CVI and discuss a treatment option that may be right for you.

### *Find out more*

Visit [www.RethinkVaricoseVeins.com](http://www.RethinkVaricoseVeins.com) to:

- Learn more about varicose veins, CVI and treatment options
- Take a self-assessment
- Find a vein specialist

\* Statistics based on individuals over the age of 40

<sup>i</sup> Gloviczki, P., MD., Comerota, A., MD., Dalsing, M., MD., Eklof, B., MD., Gillespie, D., MD., Gloviczki, M., MD.,... Wakefield, T., MD. The care of patients with varicose veins and associated chronic venous diseases: Clinical practice guidelines of the Society for Vascular Surgery and the American Venous Forum. *J Vasc Surg.* 2011 May; 53(5 Suppl): 2S-48S

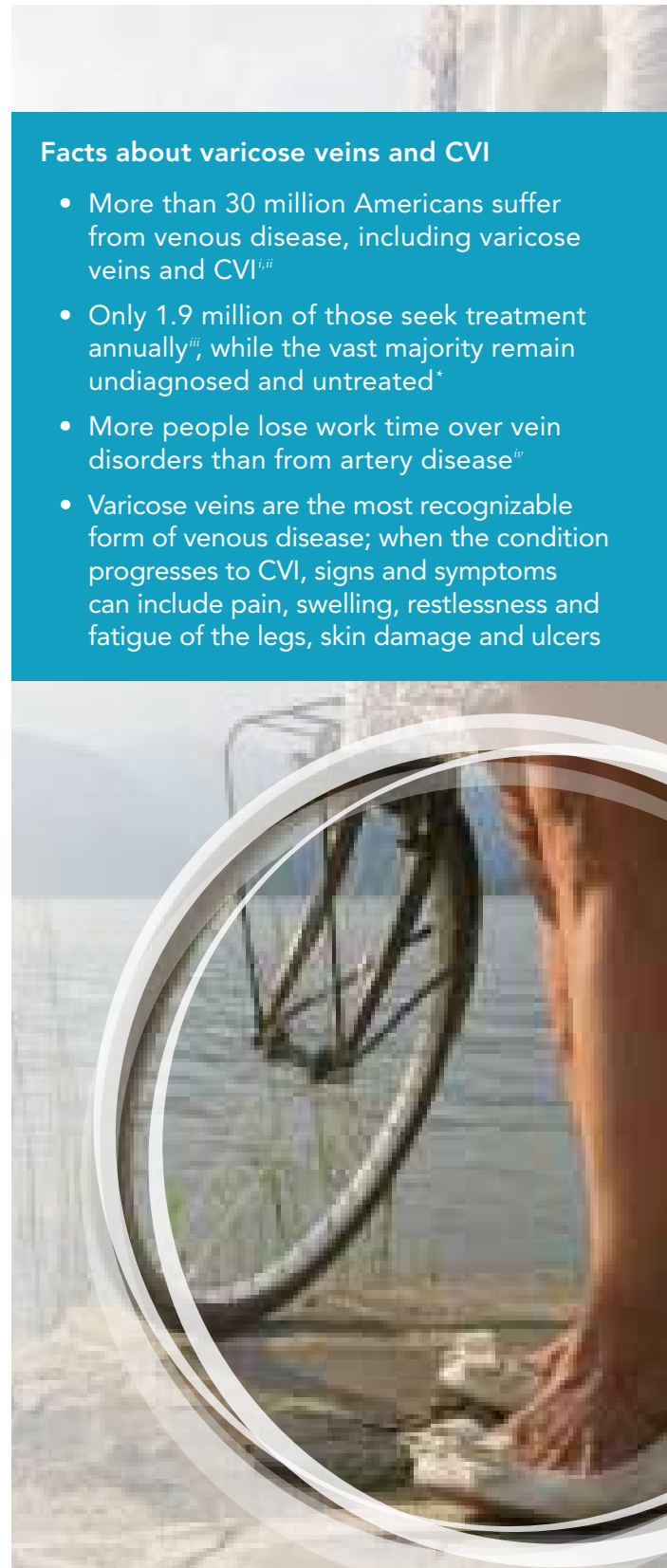
<sup>ii</sup> "Age and sex composition: 2010." In 2010 United States of America Census (c2010br-03). Web. <<http://www.census.gov/prod/cen2010/briefs/c2010br-03.pdf>>

<sup>iii</sup> US Markets for Varicose Vein Treatment Devices 2011, Millennium Research Group 2011.

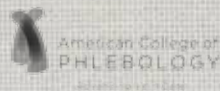
<sup>iv</sup> "Chronic venous insufficiency: What is it?" Venous Disease Coalition. June 2010. Web. <<http://www.venousdiseasecoalition.org/diseaseinfo/cvi/>>.

### Facts about varicose veins and CVI

- More than 30 million Americans suffer from venous disease, including varicose veins and CVI<sup>i,ii</sup>
- Only 1.9 million of those seek treatment annually<sup>iii</sup>, while the vast majority remain undiagnosed and untreated\*
- More people lose work time over vein disorders than from artery disease<sup>iv</sup>
- Varicose veins are the most recognizable form of venous disease; when the condition progresses to CVI, signs and symptoms can include pain, swelling, restlessness and fatigue of the legs, skin damage and ulcers



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